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Mayor of London Boris Johnson described~~

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how London must continue the momentum created by the Games to secure a lasting legacy for the capital. “We can secure a transport, housing, infrastructure, sporting, cultural and social legacy from these Games and turn these Games to gold for decades to come,” he added. London 2012 Facts & Figures.

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**London 2012 Olympic Legacy - Life
After the Games**

The London 2012 Olympic Legacy is the longer-term benefits and effects of the planning, funding, building and staging of the Olympic and Paralympic Games in summer 2012. It is variously described as:

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economic – supporting new jobs and skills, encouraging trade, inward investment and tourism sporting – continuing elite success, development of more sports facilities and encouraging participation in schools sports and wider social and volunteering – inspiring others to volunteer and ...

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**Legacy of the 2012 Summer Olympics -
Wikipedia**

A year ago, the London 2012 Olympic Games wrote a thrilling chapter in the annals of Olympic legacy. London's commitment to delivering a strong Games legacy was clear, and

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Inspired by 2012: The legacy from the London 2012 Olympic ...

London 2012 legacy lives on in Great Britain. facebook Share; twitter Share; The concept of legacy was a key part of London's successful bid for the 2012 Olympic Games and now the promises

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made by the hosts four years ago are succeeding in delivering world class sporting opportunities in the capital and beyond.

London 2012 legacy lives on in Great Britain - Olympic News

The legacy timeline. The Olympic legacy

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will be a marathon rather than a sprint. It is likely to be two years before the whole Olympic Park reopens and twenty years before all the work is complete. 9

September 2012 - end of the Games. 1

January 2013 - Olympic Park officially becomes Queen Elizabeth Olympic Park.

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The legacy of London 2012 - Geographical Association

Olympics legacy: Did the Games succeed in rejuvenating East London? The promise of London 2012 wasn't just to 'inspire a generation'. It was also about 'regeneration' – through a combination of...

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**Olympics legacy: Did the Games
succeed in rejuvenating ...**

London 2012 legacy continues to be felt across the UK. facebook Share; twitter Share; Almost two years to the day from the Opening Ceremony of the London 2012 Olympic Games (27 July 2012), a

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A new report from the British Government shows that the Olympic Games continue to provide significant legacies for the city of London – and Britain as a whole.

London 2012 legacy continues to be felt across ... - Olympics

Details “Beyond 2012” sets out for the

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first time the breadth and depth of the sporting, economic, regeneration and community legacy that will be delivered after the 2012 Olympic and Paralympic...

Beyond 2012: The London 2012 Legacy Story - GOV.UK

The Olympic and Paralympic legacy:

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Inspired by 2012 Report by the UK
government and the Mayor of London on
the legacy of the London 2012 Olympic &
Paralympic Games. Published 19 July
2013

**The Olympic and Paralympic legacy:
Inspired by 2012 - GOV.UK**

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Sustainability was a key consideration across all of the London 2012 Organising Committee's (LOCOG's) activities, from the moment London won the bid to host the 2012 Games in July 2005, with organisers successfully embedding sustainability principles and objectives in all areas of Games planning. One of

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London 2012's most visible achievements was the creation of the Olympic Park on once-contaminated industrial land, which became the largest new urban parkland in Europe for 150 years.

**London 2012's sustainability legacy
lives on - Olympic News**

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26 July 2017. ONE of the central themes of London's winning bid to host the 2012 Olympic Games was a legacy plan that promised to rejuvenate a run-down area of east London and "inspire a generation". Aware of the failures of some previous Olympics – where stadiums have become white elephants and where Olympic parks

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have fallen into deserted wastelands after the games – London promised to create a vibrant new community.

Olympic Legacy: 5 Years on from London 2012

Five years on from the London 2012 Olympics, we investigate how the Games

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are leaving a lasting legacy on the UK's capital. For more videos by The B1M subscr...

Olympic Legacy: 5 Years on from London 2012 - YouTube

More than 75,000 firms that have helped to deliver London's Olympic Games are

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fighting a 12-year gagging order
preventing them from talking about the
work they have done, it emerged last
night.

**London 2012: Where's the lasting
economic legacy? | The ...**

The Legacy of the 2012 Olympics for the

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East End The area immediately benefited from vastly improved transport links, including high-speed trains in and out of central London, and local schools are already catching up with national averages. What else does the Olympic legacy give to Stratford and the East End?

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London 2012 Olympics – The Legacy - East London History

The full name of this sporting complex is the Queen Elizabeth Olympic Park which was built back in 2012 to be the home of the Olympic sporting events of the 2012 Summer Olympics and the 2012 Summer Paralympics. It is located across from the

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Stratford City development and is
London's third largest arena.

The Olympic Legacy: how East London changed | East London ...

The Queen Elizabeth Olympic Park is
managed as a private site by the London
Legacy Development Corporation

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(LLDC), a mayoral development corporation established in 2012, while the former athletes'...

Legacy, what legacy? Five years on the London Olympic park ...

Such a commitment to growing participation in wider physical activity

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alongside sport as a legacy of the London
2012 Games reflects fully the spirit of the
International Olympic Committee (IOC)...

PLANS FOR THE LEGACY FROM THE 2012 OLYMPIC AND PARALYMPIC ...

London 2012 Olympic legacy: 'Success

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must be built on' Lord Mawson said young entrepreneurs should be given government backing The government has been urged to use the success of the 2012 Olympics...

This book provides a unique perspective

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on the behind the scenes planning of London's Olympic legacy. The author had unprecedented access to the legacy organisations, institutions, and individuals involved with the 2012 Games. This has allowed her, in a highly accessible and engaging style, to capture a sense of the unfolding drama as attempts were made in

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London to harness the juggernaut of Olympic development, and its commercial imperative, to the broader cause of meaningful post-industrial regeneration in East London. The book argues that London will become the test-case city against which the legacies of all future Olympic Games, and other sporting mega-

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events, will be judged. The author provides the first in-depth case study of a mega-event legacy planning operation, and sets out a constructive conclusion, which details the lessons to be learnt from London's experience. Exploring the relationship between mega event planning, and post-industrial urban regeneration, this

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book will appeal to scholars across
Sociology, Sport and Olympic studies,
Anthropology, Urban Studies and
Geography as well as policymakers and
practitioners in urban and sport planning.

This comprehensive collection provides an
overview of social scientific perspectives

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on Olympic legacy, using specialist analyses and selected cases to illuminate the recurring anthropological, political, and sociological dimensions of the legacy debate. Drawing upon research conducted on the Beijing, Vancouver, Athens, London and Rio de Janeiro Olympic Games, it identifies the recurrent rhetoric

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that has characterised the legacy debate, alongside the harsh realities that contradict many legacies and aspirations. Fifteen researchers from six countries contribute a range of critical analytical studies which explore macro-perspectives on the shifting political economy symbolized at Beijing or in an over-reaching Greece, the soft

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power benefits perceived by the Rio 2016 organizers, the anthropological study of neighbourhood spaces threatened by corporate branding, and the apparatus of surveillance surrounding an Olympic Games. The symbolic importance of the Games is also captured in studies of volunteer motivations, labour and work

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initiatives, and the introduction of women's boxing at London 2012. In a comprehensive overview, Alan Tomlinson illuminates the rhetoric of successive Olympic cycles and the rise to prominence of the legacy question in that debate. This book was originally published as a special issue of Contemporary Social Science.

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This book brings together a body of new research which looks both backwards and forwards to consider how far the London 2012 Olympic legacy has been delivered and how far it has been a hollow promise. Cohen and Watt consider the lessons that can be learnt from the London experience

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and aptly apply them other host cities,
specifically Rio 2016 and Tokyo 2020.

The Olympics are often described as a
'mega-event' in a way that assumes the
host cities have no other existence outside,
before or beyond the contexts imposed by
the Games themselves. In terms of
regeneration, the London 2012 Olympics

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promised to trigger a mega-regeneration project that was different to what had come before. This time the mistakes of other large-scale projects like London Docklands and Canary Wharf would be put right: top-down planning would be replaced by civic participation, communication and 'the local'. This

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edited collection questions how far the
2012 London legacy really is different. In
so doing, it brings fresh evidence, original
insights and new perspectives to bear on
the post-Olympics debate. A detailed and
well-researched study, this book will be of
great interest to scholars of urban
geography, sociology, urban planning, and

Bookmark File PDF London 2012 Olympic Legacy sports studies. Olympic Education And

The summer Olympic Games are renowned for producing the world's biggest single-city cultural event. While the Olympics and other sport mega-events have received growing levels of academic investigation from a variety of disciplinary

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approaches, relatively little is known about how such occasions are experienced directly by local host communities and publics. This ethnography examines the everyday policing of the London Borough of Newham in relation to the London 2012 Olympics. It explains how police defined, monitored, prioritized, contained and

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investigated 'Olympic-related' crime, and how 'Olympic-related' policing connected to the policing of Newham. The authors examine how the threat of terrorism impacted on the everyday policing of the 2012 Olympics, as well as the exaggeration of other threats to the Games – such as youth gangs – for

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political reasons. The book also explores local resistance to Olympic policing, and the legacy of the Games with regard to policing, local housing, demographics and social exclusion. Discussing the lessons that can be learned for the future staging of sporting mega-events, this book will appeal to scholars and students with

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interests in sport, policing, crime and criminology, mega-events, event management, urban studies, global studies and sociology.

How do Olympic legacies come about?
This book offers an alternative approach to the study of Olympic and mega-sport

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event legacy, challenging how legacy is conceptualised and practised. It shifts the focus from legacy as a retrospective concept concerned with what has been left behind after the Games, to a prospective one interested in actions and interactions stimulated by the Games. The book argues that creating Olympic legacy is a

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continuing four-stage process involving
‘investing’ (the accumulated common
Olympic cultural capital), ‘interpellating’
(forming a trusteeship relationship where
one party undertakes to change the
capacity of another), ‘developing’
(ensuring participation in interactions and
resource development) and ‘codifying’

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(documenting, sharing and remembering legacies so they become cultural capital).

It presents a developmental approach to the Olympics which involves vision, trustees and trusteeship and is concerned with capacity building at individual, organisational and societal levels.

Thinking of Olympic legacy as capacity

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building allows seeing the goal of legacy as an embodiment of the aspirations of the Olympic Movement and the Games to introduce radical change in society by transforming its structure. Rethinking Olympic Legacy is essential reading for all students and scholars within an interest in the Olympics, as well as for

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administrators, policymakers and planners
involved with mega-sport events.

"The Handbook of the London 2012
Olympic and Paralympic Games is the
definitive, officially-licensed account of
the world's greatest sporting mega-event.
It tells the complete story of the 2012

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Games from inception, through the successful bidding process and the planning and preparation phase, to delivery, aftermath and legacy. Written by a world-class team of international Olympic experts, sports researchers and writers, the book offers comprehensive analysis of the full social, cultural,

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political, historical, economic and sporting context of the Games. From the political, commercial and structural complexities of organizing an event on such a scale, to the sporting action that holds the attention of the world for three thrilling weeks, this book illuminates every aspect of the 2012 Games, helping us to better understand the

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vital role that sport and culture have in contemporary global society. The book is divided into two volumes. This, the first volume, examines the build up to London 2012, covering key topics such as: - the bidding process - planning and decision making - financing the Games - developing the Olympic infrastructure -

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engaging national and international governing bodies of sport - engaging the UK public - engaging a global public - developing a legacy programme - the cultural Olympiad. Richly illustrated with the personal accounts of key stakeholders, from sports administrators and politicians to athletes and spectators, and including

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essential data and evocative visual material, this book is essential reading for anybody with a personal or professional interest in the Olympic Games, global culture or the development of sport"--

One of the distinguishing characteristics of London's bid to host the games was its

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commitment to legacy where it was argued that 'the legacy would lead to the regeneration of an entire community for the direct benefit of everyone who lives there'. This book adopts a critical approach to the concept of 'legacy' focussing specifically on housing. It argues there will be a range of both

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intended and unintended legacy outcomes and an urgent need for revised strategies if those original objectives are to be achieved. The concept of legacy is explored in a number of ways, including an overview of housing legacy in other host cities; the experiences and perspectives of those residents decanted to

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make way for the Olympic Park; a critical review of legacy plans; a detailed analysis of the conversion of the Athletes' Village into housing; and a case study of the emerging area 'Stratford High Street', which explores issues of social class change and the limitation of planning policies. Whilst taking housing as its

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focus, this book adopts a sociological perspective by exploring the likelihood of social class change in order to draw conclusions about 'gentrification', 'social polarisation' and the extent to which 'social inclusion' is reflected in housing legacies.

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This book examines claims that the Olympic Games are a vehicle to inspire and increase mass sport participation. It focuses on the mass sport participation legacy of the most recent hosts of the summer Olympics, including Atlanta, Sydney, Athens, Beijing, London, Rio, and Tokyo. It is organised by host

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city/country and applies an analytical framework to each, addressing the socio-political context that shapes sport policy, the key changes in sport policy, the structure and governance of community sport, the Olympic and Paralympic legacy, and the changes in mass sport participation before, during, and after the Games. The

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book is important reading for students, researchers, and policymakers working in sport governance, sport development or management, and the sport policy sector.

Drawing upon historical, cultural, economic and socio-demographic perspectives, this book examines the role

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of a sporting mega-event in promoting urban regeneration and social renewal.

Comparing cities that have or will be hosting the event, it explores the political economy of the games and the changing role of the state in creating post-industrial metropolitan spaces. It evaluates the changing perceptions of the Olympic

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Games and the role of sport in the global media age in general and assesses the implication of 'mega-event' regeneration policies for local communities and their cultural, social and economic identities, with specific reference to east London and the Thames Gateway.

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For more than a century, the Olympics have been the modern world's most significant sporting event. Indeed, they deserve much credit for globalizing sport beyond the boundaries of the Anglo-American universe, where it originated, into broader global realms. By the 1930s, the Olympics had become a global mega-

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event that occupied the attention of the media, the interest of the public and the energies of nation-states. Since then, projected by television, funded by global capital and fattened by the desires of nations to garner international prestige, the Olympics have grown to gargantuan dimensions. In the course of its epic

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history, the Olympics have left numerous legacies, from unforgettable feats to monumental stadiums, from shining triumphs to searing tragedies, from the dazzling debuts on the world's stage of new cities and nations to notorious campaigns of national propaganda. The Olympics represent an essential

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component of modern global history. The Olympic movement itself has, since the 1990s, recognized and sought to shape its numerous legacies with mixed success as this book makes clear. It offers groundbreaking analyses of the power of Olympic legacies, positive and negative, and surveys the subject from Athens in

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1896 to Beijing in 2008, and indeed beyond. This book was published as a special issue of the International Journal of the History of Sport.

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